



Jesse Gerlach

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PROFESSIONAL SUMMARY

I am a published fantasy author and professional ghostwriter with 6+ years of experience crafting robust outlines, world bibles, and novels for over 150 clients, achieving high market success. And, for my self-published works, I have sold over 100 physical copies and reached 86,000 views on Royal Road across my books.

I have organized and executed several social media campaigns, SEO strategies, PR campaigns, and in-person events for Heresco Chiropractic. Additionally, I regularly prepare and then publicly preach sermons at Adair Village Church to a range of 100 people.

EDUCATION

Bachelor of Arts in Interpersonal Communications: emphasis in Conflict & Visual Communications

Bushnell University
Spring 2021

Certified Chiropractic Assistant

Heresco Chiropractic, Oregon
2022 – 2023

PROFESSIONAL EXPERIENCE

Professional Author

Self-Employed

May 2024 – Present

- Published 6 full-length fantasy novels and multiple short stories on Royal Road, reaching over 68,000 total views and over 100 copies sold
- Built an active readership through consistent weekly releases and community engagement, accumulating over 650 avid and engaged followers
- Specializes in Gamelit, isekai, LitRPG, progression fantasy, cultivation, and romance genres

Professional Ghostwriter

Independent Contractor

2020-2025

- Collaborated with over 150 unique clients across Fiverr and other networking platforms, personally ghostwriting over 4 full-length books & over 200, 50+ page, world bibles/outlines
- 4.9 average star rating from professional authors & publishing houses for outlines, world bibles, and full-length novels
- Expertly crafted outlines & novels, complete with worlds, character sheets, magic systems, languages, economic and cultural notes, chapter outlines, and professional notes on market trends relevant to the story

Chiropractic Assistant

Heresco Chiropractic

2022-2023

- Certified CA; provided clinical support to hundreds of patients, including intake and physical therapy
- Drafted and executed large-scale community events and social media marketing campaigns across Instagram, Google SEO, Facebook, and in-person events at universities
- Organized and maintained physical and digital filing systems for patient records and clinic operations

Ministry Leader & Preacher

Adair Village Church

2019 – Present

- Lead weekly small groups of 5-10 members, fostering community connection
- Deliver over 20 sermons requiring public speaking, studious preparation, and audience engagement
- Navigate diverse perspectives with empathy and conflict resolution skills

SKILLS & CERTIFICATIONS

Customer Service & Retail: Schedule and host weekly community events, assisted hundreds of clients in receiving medical care, online apparel brand

Marketing & Social Media: Graphic designer, website designer, apparel and merch designer, ad campaign manager, SEO manager, PR manager

Creative & Technical: World bible creation and management, fictional language, magical, and cultural formation, avg. writing speed of 5K words

Certifications: Certified Chiropractic Assistant (CA) | Liquor Service & Handling License (renewal in progress)